

ROBERT BASKIN

EXPERIENCE

Program Manager, Microsoft - Internet of Things

August 2009 - Present

Leading agile engineering teams of 10-15 people to develop operating systems and features to power the Internet of Things in verticals including automotive, retail, medical, industrial automation

- Shipped three major products, including planning, execution and release - Windows Embedded Standard 7 SP1, Windows Embedded 8 Standard, Windows Embedded 8.1 Industry
- Designed and led end to end development of many customer-facing new features, initiated and drove multiple cross group collaborative efforts with engineering, marketing and legal teams across Microsoft, and owned and influenced large architectural and strategic decisions
- Delivered core functionality to enable creating a locked down single app device (such as a kiosk or Point of Sale terminal) using any Windows 8.1 PC ([Assigned Access](#))
- Consistent top performer in annual performance reviews, awarded Microsoft Gold Star for identifying and going "above and beyond" to align with key Microsoft strategic investment

Online Director, Yale Daily News

October 2006 – October 2008

Led the full redesign and launch of a brand new website, developed a complex scalable CMS while building a four person engineering team, and fostered new business and content opportunities

Program Manager Intern, Microsoft – Surface (now known as [PixelSense](#))

May 2008 – August 2008

Designed and prototyped cross-device interactive experiences with mobile phones using NFC and Bluetooth

Backend Engineering Intern, Yahoo – News

May 2007 – August 2007

Prototyped social news widget using the newly released Facebook Platform

EDUCATION

Bachelor of Arts, Yale University, May 2009

PROJECTS

NUIBreak, February 2013

Using the Kinect for Windows SDK to promote stretch breaks

VideoSnacker, October 2012

Video discovery app for the Windows Store

ShoeVox, March 2011

Enabling voice recognition for controlling media playback on your PC

SKILLS

Technical Program Management, Product Management, Agile Project Management, Embedded Systems, Windows Store App Development, Web Development